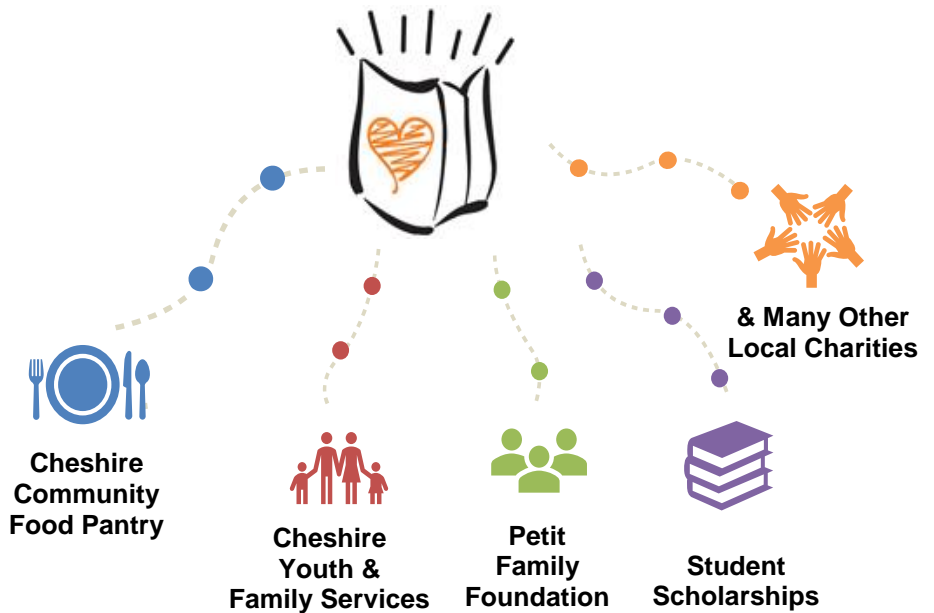




Dear Cheshire's Lights of Hope Sponsor,

Since 2005, Cheshire's Lights of Hope has been raising money to help those in need within our community. One night every November, the streets of Cheshire are lit up with nearly 50,000 luminary bags. This effort is a symbol of our community's commitment to helping those in need and supporting one another—neighbors helping neighbors. The now-annual Cheshire's Lights of Hope event has brought together our community by the simple act of purchasing a luminary bag, lighting a single candle in the bag and illuminating our wonderful town. Upwards of 100 volunteers turn out every year to bring the event to fruition. From street captains to clean-up crew, the town has made this event its own and has helped hundreds of area families. Over the past 15 years, our local charity has raised funds totaling over \$1,000,000! And note, **100%** of proceeds raised go directly to charities within our Cheshire community.

We are proud of how far this event has come and we could not have done it without the support of local businesses and residents. This year, we will be holding our 17th annual event on **Saturday, November 13, 2021**. We invite you to support this year's event in the form of sponsorship. With the historic circumstances of this year, "*neighbors helping neighbors*" means more than ever to those living in our community. **Each level of sponsorship will have a sign placed along the Mile of Hope with their logo and level of sponsorship.** The **Mile of Hope** is a one-mile section in the center of our town that is lit up with over 2,000 luminaries. Hundreds of Cheshire residents and visitors from surrounding towns drive the Mile of Hope each year during the Cheshire's Lights of Hope event—it is truly awe-inspiring.



In addition to your sign on the **Mile of Hope**, any business located outside the Mile will also be offered 20 luminaries to place in front of their business, similar to how residents place their luminaries outside their homes. Along with your pledge, please indicate if you would like us to deliver 20 luminaries to your business. If requested, we will deliver luminaries to businesses in Cheshire who are not located on the Mile of Hope.

Please send a copy of your logo in jpeg, tiff or gif format to sponsors@cheshireslightsofhope.com, so your logo can be added to our signs and website.

Please review the enclosed form and consider helping us with this wonderful event.

You may contact us with any questions or concerns you may have either by email, info@cheshireslightsofhope.com or by phone (866) 747-9518.

Sincerely,

Don Walsh
President, Cheshire's Lights of Hope
P. O. Box 553
Cheshire, CT 06410

Kelly Pappas
Sponsorship Chairperson
Sponsors@Cheshireslightsofhope.com
203-671-2529



SATURDAY, NOVEMBER 13, 2021

BUSINESS SPONSORSHIP FORM

Company Name: _____

Contact: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone:(_____) _____ Fax:(_____) _____

E-Mail: _____ Website: _____

Sponsorship Opportunities:

PLATINUM SPONSOR Cost: \$1000 each

GOLD SPONSOR Cost: \$500 each

SILVER SPONSOR Cost: \$250 each

My business is not located along the Mile of Hope.
Please deliver 20 luminaries to my business.

| | |
|-----------------------|-----------------|
| Total enclosed | \$ _____ |
|-----------------------|-----------------|

**NEW SPONSORS - please email us an
electronic copy (jpeg,tiff,gif) of your logo: sponsors@cheshireslightsofhope.com**

**Each sponsor will have a sign placed along the Mile of Hope with their sponsorship level noted.
They will also be listed on our website.
If requested, we will deliver luminaries to businesses in Cheshire who are not located
on the Mile of Hope.**

I agree to donate the amount stated above to: Cheshire's Lights of Hope by Saturday, October 17, 2021.

| | | |
|-----------|-------|------|
| Signature | Title | Date |
|-----------|-------|------|

All proceeds will go to:

The Cheshire Community Food Pantry, The Cheshire's Lights of Hope Scholarship Fund, Cheshire Youth & Social Services, The Petit Family Foundation, & other local charities

Please mail this completed form with your check made payable to:

Cheshire's Lights of Hope, P.O. Box 553, Cheshire, CT 06410

For more information, please contact us at **866.747.9518** or email:
info@cheshireslightsofhope.com