

**Cheshire's  
Lights of Hope**  
NEIGHBORS HELPING NEIGHBORS



Dear Cheshire's Lights of Hope Sponsor,

Because of local business sponsors and friends like you, Cheshire's Lights of Hope has raised over \$985,000 to support local charities over the past 15 years. Today, we invite you to support our 2020 event. With the historic circumstances of this year, "neighbors helping neighbors" has never meant more to those living in our community.

Your sponsorship donations from last year's event allowed us to fulfill our \$25,000 commitment to the construction of the new Cheshire Community Food Pantry building and to donate \$13,000 to support its operation. Proceeds from the event also supported Cheshire Human Services Dept, who received \$13,000 in November and an additional \$5,000 in April when they were in need of more funding due to Covid-19, the Petit Family Foundation, two Cheshire's Lights of Hope Scholarships, and a variety of other local charities. Together, we fed the hungry, assisted those with chronic illness or financial need, and helped deserving students attend college. *This was possible because of you and your generous sponsorship of Cheshire's Lights of Hope. Thank you!*

What first began in 2005 as a small, grassroots effort of one neighborhood to help others in the community grew into a town wide event in 2007. Now it is a signature Cheshire event and tradition- uniting the town and bringing hope for a brighter future. It is the only charity that involves the entire town of Cheshire while keeping most of the funds raised in Cheshire.

***Our Mission Statement***

***Cheshire's Lights of Hope unites our community to light up our town and create a brighter world. Through acts of kindness and generosity we encourage good citizenship and promote volunteerism while embracing and supporting local charities.***

We are proud of how far this event has come and we could not have done it without the support of local businesses and residents. This year, we will be holding our 16<sup>th</sup> annual event on **Saturday, November 14, 2020.**

The ***Mile of Hope*** is a one mile section in the center of our town that is lit up with over 2,000 luminaries. Hundreds of Cheshire residents and visitors from surrounding towns drive the Mile of Hope each year during the Cheshire's Lights of Hope event because it is such a unique event in our area.

We are writing to ask for your continued support of The Mile of Hope. We will be placing signs with your company's logo and level of sponsorship along that mile. We will also offer any business not located in that mile 20 luminaries to place in front of their business; please indicate on the attached sponsorship form if you would like us to deliver 20 luminaries to your business.

If your logo has changed, please send a copy of your logo in jpeg, tiff or gif format to [sponsors@cheshireslightsofhope.com](mailto:sponsors@cheshireslightsofhope.com), so your logo can be added to our signs and website.

Please review the enclosed form and consider helping us with this wonderful event.

You may contact us with any questions or concerns you may have either by email, [info@cheshireslightsofhope.com](mailto:info@cheshireslightsofhope.com) or by phone (866) 747-9518.

Sincerely,

*Don Walsh*

Don Walsh

President, Cheshire's Lights of Hope

P. O. Box 553

Cheshire, CT 06410

[www.cheshireslightsofhope.com](http://www.cheshireslightsofhope.com)



**SATURDAY, NOVEMBER 14, 2020**

**BUSINESS SPONSORSHIP**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone:(\_\_\_\_\_) \_\_\_\_\_ Fax:(\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Sponsorship Opportunities:**

PLATINUM SPONSOR Cost: \$1000 each

GOLD SPONSOR Cost: \$500 each

SILVER SPONSOR Cost: \$250 each

*My business is not located along the Mile of Hope.  
Please deliver 20 luminaries to my business.*

<b>Total enclosed</b>	<b>\$ _____</b>
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**NEW SPONSORS ONLY OR IF YOUR LOGO HAS CHANGED** - please email us an electronic copy (jpeg,tiff,gif) of your logo: [sponsors@cheshireslightsofhope.com](mailto:sponsors@cheshireslightsofhope.com)

**Each sponsor will have a sign placed along the Mile of Hope with their sponsorship level noted. They will also be listed on our website.**

**I agree to donate the amount stated above to: Cheshire's Lights of Hope by Saturday, October 17, 2020.**

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<b>Signature</b>	<b>Title</b>	<b>Date</b>
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**All proceeds will go to:**  
*The Cheshire Community Food Pantry  
 The Cheshire's Lights of Hope Scholarship Fund  
 Cheshire Youth & Social Services  
 The Petit Family Foundation  
 And other local charities*

Please mail this completed form with your check made payable to:  
**Cheshire's Lights of Hope, P.O. Box 553, Cheshire, CT 06410**

For more information, please contact us at 866.747.9518 or email:  
[info@cheshireslightsofhope.com](mailto:info@cheshireslightsofhope.com)

**[www.cheshireslightsofhope.com](http://www.cheshireslightsofhope.com)**