



Dear Local Business Owner,

Without the help of local business sponsors like you in our community, Cheshire's Lights of Hope would not have been able to raise over \$770,000 to help support local charities over the past 13 years. We invite you to join other local Cheshire businesses who support this important event, which benefits the Cheshire community.

This event has grown to be a signature Cheshire event - uniting the town and bringing hope for a brighter future. Our event has become the **one** charity that can involve the entire town of Cheshire while keeping the majority of the funds raised in Cheshire. These funds have gone to feed the hungry, to assist those with chronic illness or financial need, and to help deserving students attend college. This year's proceeds from the event will go to the Cheshire Community Food Pantry, Cheshire Youth & Social Services, the Petit Family Foundation, the Cheshire's Lights of Hope Scholarship Fund, and a variety of other local charities.

This year, we will be holding our 14th annual event on **Saturday, November 10, 2018**. *We are asking for your support of **The Mile of Hope***. Individual signs featuring the sponsoring company's name, logo and level of sponsorship will be placed along that one mile section in the center of our town, lit up with over 2,000 luminaries. Hundreds of Cheshire residents and visitors from surrounding towns drive the Mile of Hope each year during the Cheshire's Lights of Hope event because it is such a unique event in our area.

In addition to your individual signage along *The Mile of Hope*, sponsoring businesses will be featured on our website (including links to their websites), our Facebook page and through regular tweets from our organization. Your company name, logo and sponsorship level will also appear in a full page ad in the Cheshire Herald after the event. Sponsors will receive a Sponsorship Plaque their first year, and then a Year Plate to add to the plaque each subsequent year.

Attached is a Sponsorship Form detailing your sponsorship opportunities. Please review the form and decide which sponsorship level is best for you to help us with this wonderful event that benefits our needy neighbors in Cheshire. We will also need an electronic copy of your logo (in jpeg, tiff or gif format to sponsors@cheshireslightsofhope.com, so your logo can be included on your sponsor sign and our website.

You may contact us with any questions or concerns you may have either by email, info@cheshireslightsofhope.com or by phone at (866) 747-9518.

Sincerely,

Don Walsh

Don Walsh
President
Cheshire's Lights of Hope
P. O. Box 553
Cheshire, CT 06410

www.cheshireslightsofhope.com

Kathy Kirby

Kathy Kirby
Sponsorship Committee Chair

Our Mission Statement

Cheshire's Lights of Hope unites our community to light up our town and create a brighter world. Through acts of kindness and generosity we encourage good citizenship and promote volunteerism while embracing and supporting local charities.

Cheshire's Lights of Hope is a 501-C3 organization as recognized by the IRS



SATURDAY, NOVEMBER 10, 2018

BUSINESS SPONSORSHIP

Company Name: _____

Contact: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone:(_____) _____ Fax:(_____) _____

E-Mail: _____ Website: _____

Sponsorship Opportunities:

- PLATINUM SPONSOR Cost: \$1000 each
- GOLD SPONSOR Cost: \$500 each
- SILVER SPONSOR Cost: \$250 each

*My business is not located along the Mile of Hope.
Please deliver 20 luminaries to my Cheshire business.*

Total enclosed	\$ _____
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**NEW SPONSORS ONLY - please email us an electronic copy (jpeg,tiff,gif) of your logo:
sponsors@cheshireslightsofhope.com**

**Each sponsor will have a sign placed along the Mile of Hope with their sponsorship level noted.
They will also be listed on our website.**

I agree to donate the amount stated above to: Cheshire's Lights of Hope by Sat., Oct. 13, 2018.

Signature	Title	Date
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All proceeds will go to:
*The Cheshire Community Food Pantry
 The Cheshire's Lights of Hope Scholarship Fund
 Cheshire Youth & Social Services
 The Petit Family Foundation
 And other local charities*

Please mail this completed form with your check made payable to:

Cheshire's Lights of Hope, P.O. Box 553, Cheshire, CT 06410

**For more information, please contact us at 866-747-9518 or email:
info@cheshireslightsofhope.com**

www.cheshireslightsofhope.com